THE Blender

DU PONT

REG. U.S. PAT. OFF.

APRIL, 1958

This Girl Is Our Competition

RECOGNIZE this girl? Chances are none of you ever met her and never will. She lives in another community and works for another company.

Just the same, she's our competition. She happens to work for a company making the same product we do—nylon.

But, you ask, just because her company competes with Du Pont, what's that to do with me?

Plenty. For one thing, competition under our American free enterprise system isn't confined just to the presidents of companies, or even to the top officers of the companies.

No sir! This competition extends throughout the organizations, from the president's office right out to the production lines and sales branches.

This competition, particularly in the textile fibers industry, is keen. It's no secret that the company that produces the best product at the lowest cost wins the most customers—and holds them.

If our competition—the girl in the photo—can perform her job at maximum efficiency, making her "team's" efforts more effective than ours, then this girl's company stands the better chance of winning the most customers.

By the same token, the job we do can count as the winning margin in our efforts to secure a better future for all of us and our families year after year.

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING—*THROUGH CHEMISTRY*

THE BLENDER

Vol. XVI, No. 4 April, 1958

Published by, and in the interest of all employees of the Martinsville Nylon Plant of E. I. du Pont de Nemours and Company, Inc., Martinsville, Virginia

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Glenn Reynolds ..... B Shift
William Hill ..... C Shift
Roscoe Chitwood ..... D Shift
Forest Crouch ..... Day Shift

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Ina DeHart, Type 8 / Margaret Pratt, Type 9 ..... B Shift
Betty Hundley, Type 8 / Ruth Eanes, Type 9 ..... C Shift
Evelyn Norman, Type 8 / Roberta Stowe, Type 9 ..... D Shift
Dorris Woodall ..... Day Shift

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Catherine Pearman ..... B Shift
Barbara Hampton ..... C Shift
Dot Bowles ..... D Shift
Robert Wells ..... Shipping
Nola Nichols ..... Fiber Stock and Day Relief

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Crystal Hundley ..... Beaming

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Don Weick ..... Methods and Planning

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Marie McGhee ..... Denier Room
Helen Cole ..... Pack Room

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E. L. Collins ..... Elect. Shop
Syl Pritchard ..... Textile Maintenance
Aubrey Compton ..... P. & S. Maintenance
A. E. Haynes ..... Pump Repair Room
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Willie Caldwell ..... Project Group
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Polly Flannagan ..... Cafeteria
Branton Martin ..... Protection & Safety
Theresa Johnson ..... Stores
James Edwards ..... Bobbin Storage
William Travis ..... Janitors
Ezra McClure ..... Yard Laborers & Garage

THE COVER

A sure sign of the coming of Spring are the actions of Vickie Brown, 3½, daughter of Carl Brown, P. & S. and Van Duncan, 3½, son of Pete Duncan, Power, and Carl Jean Duncan, Tabulating. Mrs. Brown (Gladys) is a

IN THE DESIGN STAGE

A youngster we know, armed with an erector set and a teeming brain, is in the throes of designing a remarkable gadget. As nearly as we can tell, you just take four girders and attach a revolving wheel. This absorbs the energy of the sun which is transmitted through a rod activating an atomic generator. This generator supplies juice for a drive shaft turning a propeller that—

"But what's it for?" we interrupted.

"How do I know what it's for? I haven't finished inventing it yet," he told us.

The BLENDER makes it a policy never to laugh at such times. After all, James Watt's steam engine was once rejected as "not worthy of a farthing," and the first horseless carriage was hooted off the streets. So, all we say is that, if this lad's Erecto-Vau ever gets off the drawing boards, we hope it turns out to be a gadget industry can use. For history shows that to produce more is to introduce better tools and machines. You can see this by a quick glance at Du Pont's operating investment per employee: it has more than doubled since World War II began.

IT'S SPRING AGAIN

ANOTHER March has come and gone, and now it seems that Spring is here. We comment on the weather; we say, "Good morning, looks like a swell day," but it doesn't mean much. We don't use the heater in the car, we start computing the saving we can make on fuel this summer (it'll go to something else anyway), we shed our winter overcoat, but then we start wondering about the size of the bills that will come rolling in to cover those Spring clothes. So it's Spring, but we don't see any poets, bare-headed, wandering through the parks scribbling odes to the first robin, or the first flower. It's another season, more comfortable than the winter, but just another season, not much more.

It was not always thus. The coming of Spring was heralded with feast and celebration. It held deep religious significance in most early religions. It marked the resurrection of the earth, the awakening of new life, not only in the land itself, but in its people.

Before this modern age of ours, winter took a terrible toll, laid low the fields, killed the cattle, turned the earth into a bare, barren place. Small wonder then that man was overjoyed at the first signs of Spring. It meant he could eat again and walk the land with firmness in his step and his head in the air. Indeed, it was only 100 hundred years ago that the lyrical poets sung their songs to the Spring and the sun and the rain.

Not so today. Spring is just another season. We live the same, eat the same, work the same. We count our luxuries, our cars, our TV sets as necessities. We've forgotten how to walk, and although we ride through the rain untouched, we complain as much as we had about the winter's snows. We're all too apt to forget that the rain comes from the heavens. We overlook the Spring as God's handiwork. And yet Easter is just passed. Can it be so soon forgotten? We surely hope not.

PROMISES

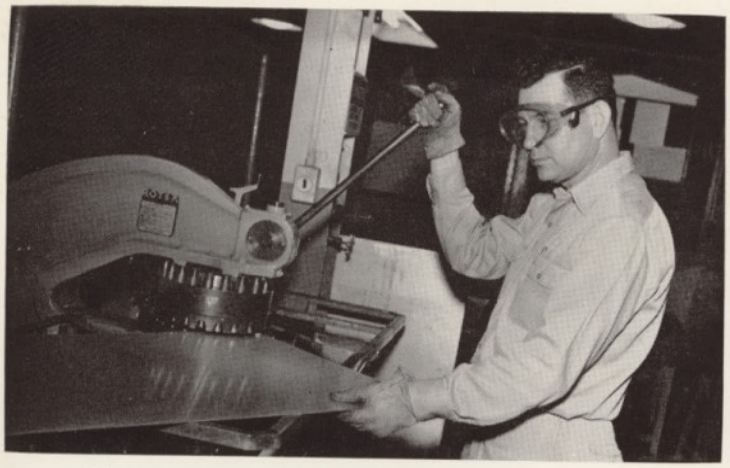
BUSINESS operates on "promises." Salesmen make promises to customers. Producing people make promises to salesmen. And top management makes promises to the owners. Business could not operate unless these promises were met almost every time.

Likewise, every employee makes "promises" about his work:

* He commits himself to a fair effort every day.
* He is responsible for doing a workmanlike job.
* He is expected to take proper care of any equipment he uses.
* He "promises" the company, and his family, that he will work safely.

Promises must be kept at every level of the company. Consider your responsibilities just as important to the continued success of your job, as the company's promises are important to everyone's security, now and in the years to come.

Sheet Metal Worker . . .



TOM GIBBS

Stenographer . . .

MARY EVELYN SPENCER

Switchboard Operator . . .

TOM RIESON

A Big Plus . . Whatever Your Job

OUR COMPANY SPENDS A LOT OF MONEY FOR YOUR BENEFIT AND FUTURE SECURITY

WHAT would your answer be if you were asked right now—What's your pay for working at Du Pont?

If you mention only your wages or salary for time actually worked, you are overlooking a big PLUS. Some people refer to this big PLUS as "fringe" benefits.

Maybe "fringe" was a good word at one time—say, when the Company's first benefit plan was introduced. But not any more—unless you consider $130 million a fringe.

That's the sum our Company spent on employee benefit programs in 1957 alone (figures published in the recent annual report). The figure is equivalent to 25 per cent of salaries and wages for time actually worked. The sums for other recent years are comparable.

This large total paid by the Company—and an additional amount contributed by employees to some of the plans—went to pay the cost of such as the Retirement Plan, Thrift Plan, Group Life Insurance, Group Hospitalization and Surgical Insurance, Contributory and Non-Contributory Life, paid vacations, Social Security Taxes, disability wages, unemployment compensation and other benefits.

It's a big PLUS that's helping provide security for us now and in the future.

Shipping Checker . . .

MAYNARD BROWN

Standard Practice Checker . . .

PRICIE McGHEE

Stock Distributor . . .

BERNARD HALL

BILLY IS TEN

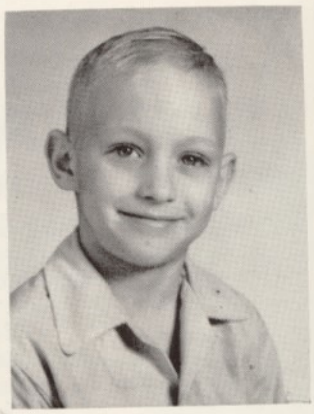
While He Has Been Growing, Your Production Has Helped Set Off Another American Revolution

BILLY at 4 months in '48; Crawford Greenewalt became president; "Orlon" acrylic fiber was announced.

AT 1 year in 1949 Billy posed for this picture; Du Pont Co. gained its 100,000th stockholder that year.

AS Billy reached 3 in 1951 construction started another expansion here creating many and varied new jobs.

IN 1952, Billy celebrated his 4th anniversary and Du Pont celebrated its 150th the same year at most plants.



IN 1955, our Company announced its popular Thrift Plan; the same year Billy reached the age of 7 years.

BILLY was big enough for midget football in 1957; our stockholders now reached the total of over 200,000.

IF Billy Lemons, age ten, should grow up to be an economist, he might well decide that he spent the first ten years of his life in the midst of a revolution. Not the bloody, violent kind, of course, but a steady, peaceful, and sharp improvement in the way the American family lives. This has been made possible by the steadily rising production of American plants like ours and of people like you and Billy's dad, Walter Lemons, Carpenter Shop.

As U. S. NEWS AND WORLD REPORT puts it, "The decade just ending has been a real age of miracles, an unprecedented era of change and expansion, coupled with a technological revolution that promises even greater miracles in the decade that now lies ahead."

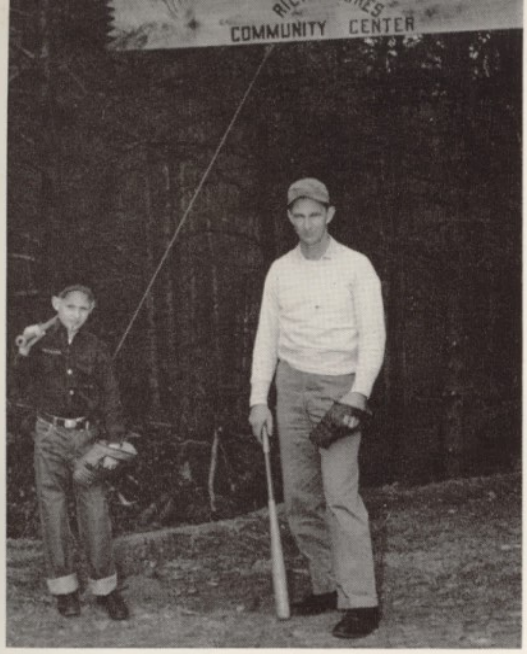
The changes such observers are talking about can easily be seen locally. There has been a sharp rise in home ownership; families grew larger as several babies were born to plant parents. New cars, appliances and TV sets were bought by the thousands; the suburban supermarket and shopping center became commonplace; freezers and frozen foods reduced such housewifely chores as home canning; polio was licked; sons and daughters in increasing numbers went to college; wages and salaries went up, and so did savings; longer vacations, greater leisure, and more travel became the rule.

The prime reason for such sweeping changes might be summed up in a single statistic: The nation's output of goods and services (in 1957 dollars) climbed from $300 billion in 1947 to $434 billion last year. Higher output was made possible by industry's heavy 10-year investments in new and improved plants; these, in turn, created new jobs, new skills, and higher incomes.

A few of the major "miracles" seen in the ten years of Billy Lemon's life are shown for you on this and the next page.

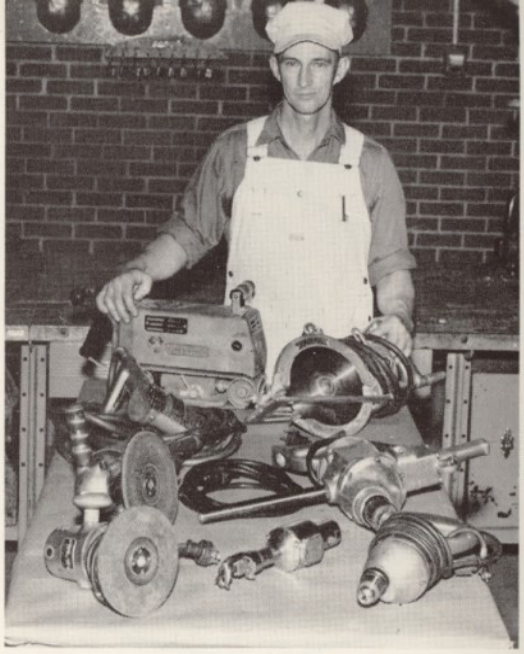
NEW CITIZENS—Local families, like those across the nation, had a record number of babies in the past decade. Several hundred were born to the Martinsville Plant families, among them Billy, now in the 4th grade at South Martinsville School. All total, some 39 million babies arrived in the U. S., raising the population to 172 million. Climbing output of industry, however, enabled youngsters to enjoy a steadily rising living standard. More output will assure a higher rise.

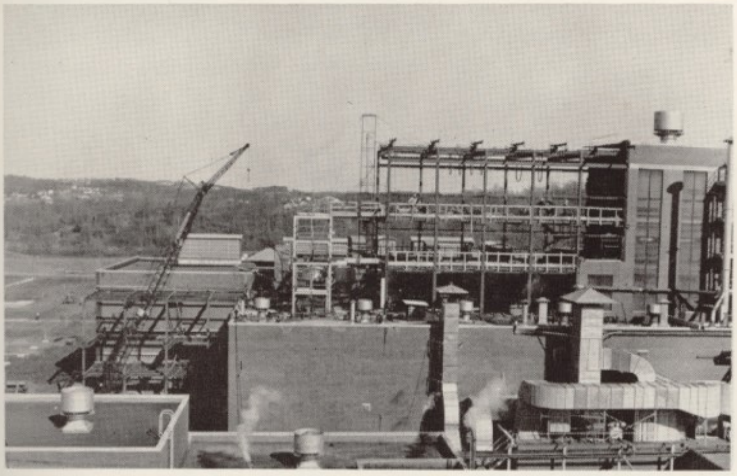
HIGH INCOME—SAVINGS—With production at record highs, both wages and savings for rainy days grew steadily during the decade. Billy's dad and other employees received several wage increases and are saving thousands of dollars in the plant's Credit Union and the Thrift Plan. U. S. family income reached $2.6 trillion and personal savings 160 billion for the period. Above, Walter discusses Credit Union business with Newton Ogden. Walter is a regular depositor.



RECREATIONAL OPPORTUNITIES—With output and income rising, families like Walter Lemons enjoyed new recreational opportunities. Nearly all car-owning families traveled over the U. S. and eight million citizens traveled abroad. Several Martinsville Plant employees visited Europe, Mexico and Canada. Left, Walter and Billy have just completed a ball game at Rich Acres Community Center they are helping to construct in that area.

NEW TOOLS—(Right) The tools Walter uses on his job as Carpenter tremendously speed up his daily output and make his job far easier than with tedious hand methods. Du Pont's investment in tools almost doubled in 10 years with the average per employee now more than $25,000.





NEW INVESTMENT—Underlying all the advances made by families since 1947, is investment in new or expanded production facilities. The above project completed here in 1952, created new jobs for several hundred people. To enable the economy to produce more goods, industry invested $270 billion in new plants and equipment making such feats as production of a billion tons of steel and chemical sales of about $25 billion. Production of hundreds of other products kept pace.

NEW HOMES—The Lemons (Walter, Mrs. Lemons, Billy and Lucy Ann) are shown in front of their new brick home in Rich Acres. They were among the great numbers of Martinsville Plant employees who built or bought homes during the past 10 years. In the U. S., the past decade saw over 11 million homes rise. Locally, as well as elsewhere, several hundred were in the city's suburbs. Unless conditions change materially, we will experience a greater growth in new homes in the next ten years.

MARTINSVILLE DU PONT EMPLOYEES CREDIT UNION, INC., REPORT

MARTINSVILLE, VIRGINIA

FINANCIAL AND STATISTICAL REPORT

FEBRUARY 28, 1958

	This Month	*To Date This Year*	*Total To Date*
Amount Paid in on Shares	$ 38,031.34	$101,158.04	$1,004,444.28
Amount Withdrawn from Shares	46,354.80	89,319.03	611,503.02
Amount of Personal Loans Made	55,285.00	112,642.00	1,610,950.73
Amount Repaid on Personal Loans	55,513.61	115,907.71	1,230,054.96
Interest from Loans	3,516.58	7,809.97	
Expenses	2,199.72	4,480.77	
Total Membership			1,631
Number Personal Loans Outstanding			748

BALANCE SHEET

ASSETS		LIABILITIES	
Personal Loans	$380,895.77	Shares	$392,941.26
Cash on Hand	43,464.67	Notes Payable	35,000.00
Accounts Receivable	28,290.00	Reserve for Bad Loans	7,888.29
Furniture, Fixtures & Equipment	867.65	Matured Interest Payable	266.93
		Profit	17,293.67
		Accounts Payable	127.94
	$453,518.09		$453,518.09

QUALITY Pilgrimage

The Prologue

NOW come ye all, a journey we shall take
To see what kind of Nylon we shall make.
A merry group are we, from many places,
And varied are the features of our faces.
You'll also find variety in name,
But for us all, the goal will be the same:
We seek a high objective—Quality—
And on it rests our job security.

An endless trip is this, and on the way
Each one of us at times may want to say,
"This road is rough, a short-cut I will find,"
But then our goal will flash upon his mind.
And neither GAYLE nor storm will make us stray,
Upon our path of standards we shall stay.
Procedures proper we shall follow, lest
We fail to give a Customer our best.

Knowing that we please him makes us "BRAY,"
For year in and YEAROUT sales to him provide the RAY
Of hope for future benefits and pay
To keep the skies above from turning GRAY.

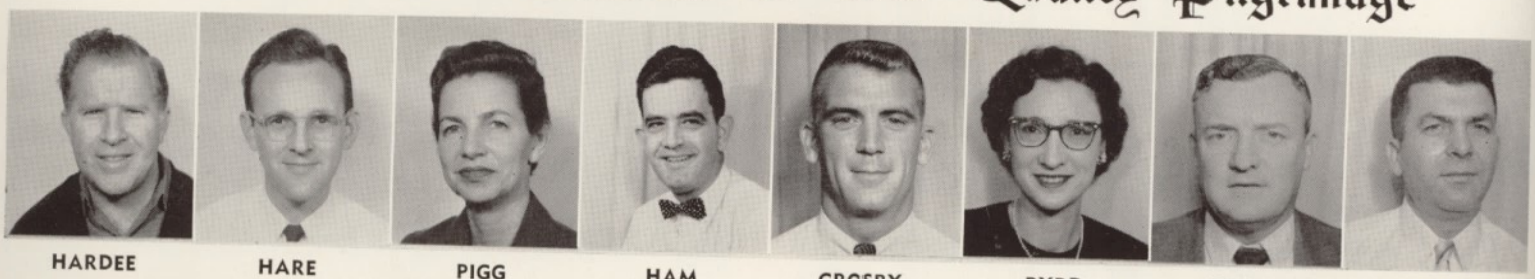
We need not go to DURHAM nor to DALLAS
To find competing MILLS if we're careless.
They'll woo our customers away from us
If we fail to give them that extra plus,
That makes the difference between the best
Of products and a FAIRCLOTH, or the rest.

We also know that we must keep our PRICE
Within a range that makes a DEAL too nice,
To send the BYERS another place
So we move onward, never losing PACE.
To do that we must make our production soar
While slicing costs by NICHOLS, a SHILLING or MOORE.
Our mission's clear; come now and let us see
Who travels with us on to QUALITY.

The Merry Travelers

You'll find us clad in clothes of all HUGHES—
In SUITS of GREEN, BROWN, WHITE and blues.
If we should need to be more fully dressed,

Sixteen of the Travelers on Our Quality Pilgrimage



HARDEE HARE PIGG HAM CROSBY BYRD HUNT YEAROUT

GAYLE KRAFT BAKER BYERS MEADORS MARSHALL LAW FULLER

Fashions For Spring...

LET'S look at the Spring 1958 fashions as modeled by five of our employees: Inez Simmons, "A" Shift, Inspection; Chris Campbell, "A" Shift, Textile T-9; Sarah Aderhold, Tabulating; Betty Gregory, "A" Shift, Textile T-8 and Nancy Creasy, Process Control.

A Spring costume, for the young figure at least, can hardly look new or young this season unless it bears a family resemblance to the clothes designed for Garbo and Lombard in their heyday. The sack dresses, chemises, unfitted suits and jackets that made their appearance last Fall have taken over. The 1958 silhouette is an easy shift that indicates a waistline instead of accenting

SARAH ADERHOLD
Tabulating
Outfit Courtesy
C. W. HOLT & CO.

NANCY CREASY
Process Control
Day Dress Courtesy
THE GEORGIAN ROOM

..AND *NYLON* IS DOING ITS PART

All Items Below Cour

GEORGE NESTER, "A" Shift, P. & S.
In Light Nylon Jacket and Raincoat.

MRS. GEORGE NESTER (ANNA)
Purchases Nylon Mesh Shoes and Nylon Umbrella.

it. The feeling is relaxed, the look simple and sophisticated. When the figure was once sharply emphasized, it is now only subtly suggested.

Generally speaking, skirt hems are higher. To balance the leggier look, the new shoes have graceful medium-high heels; to enhance the same look, hose may be found in numerous pastel tones to reflect the color of your shoes or even your costume.

A few elements of the 1958 look will be the schoolgirl's middy above a pleated skirt, a big soft bow at the collar, blouson backs and bodices, low and standaway rounded collars, and bloused shirt jackets. A narrow sheath line may be broken just below the waist by soft, puffy pleats, a low, loose belting, or simply a bow dropped low at the back.

The trend in millinery is away from the face—a new variation of the turban, a Breton or beret pushed back and usually worn with a low-hanging bag and long gloves.

The newest evening shape offers a pleasing contrast with chemiserie. The top is small, the skirt is belled and puffed up about the knees. Or a "poofed harem" effect at the hips is added to a slim sheath.

Colors this year are legion, vivid and pastel. There are marine blues and marigolds, fresh new greenery, misty beiges and sand tones, checks and Glen plaids, plus a multitude of colorful prints —flowered, Oriental and, among cottons, bright primitive designs fom Kenya tribes.

The new pumps, with pointed toes and tiny medium heels, are delicate, slenderizing, and most Spring-like in silk prints and colors to match bright costumes—day or night. (What do you think, men?)

INEZ SIMMONS
"A" Shift, Inspection
Party Dress Courtesy
BLANCHE'S

CHRIS CAMPBELL
"A" Shift, Textile T-9
Suit Courtesy
KOLODNY'S

BETTY GREGORY
"A" Shift, Textile T-8
Sportswear Courtesy
HONORE'S

Shoes for girls courtesy McCOLLUM-FERRELL SHOE STORE.

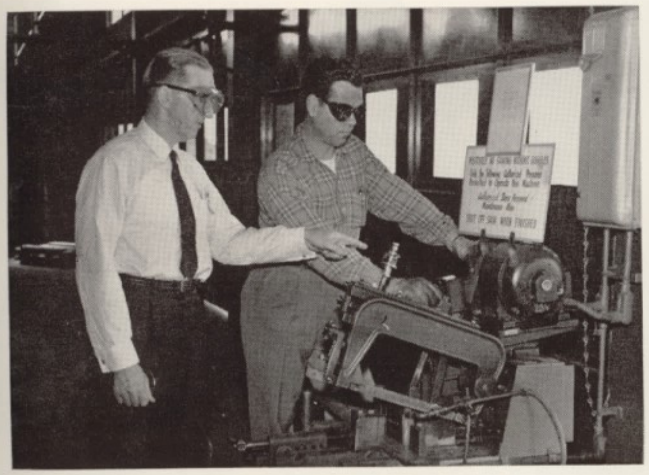
rtesy: GLOBMAN'S

RUANA NESTER, AGE 10
Selects a Nylon Hat and Dress.

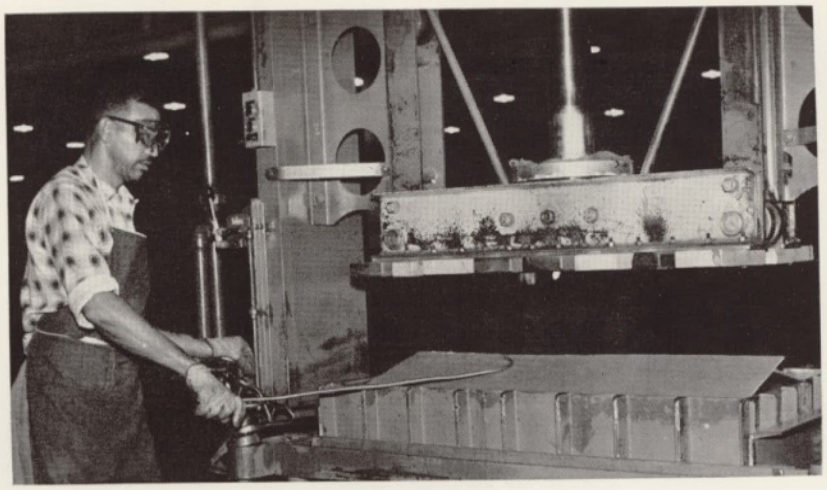
CHERYL NESTER, AGE 6
Prefers Nylon Socks and Crinoline.

ALL personal injuries can and should be prevented

SAFETY RULES: Strict adherence to Safety Rules is essential to our program for maximum protection on the job. They are made for us to use. When ignored the door is left open for pain, tragedy and loss of security. Pictured (left) are James Ziglar and Horace McDaniel following goggles and gloves rule while handling steel straps.



INSTRUCTIONS: The importance and value of safety instructions cannot be overestimated by any employee. They are fundamental to our safety program and must be followed. Above, Foreman Caleb Layman, instructs Gene Tuck in operation of power saw.



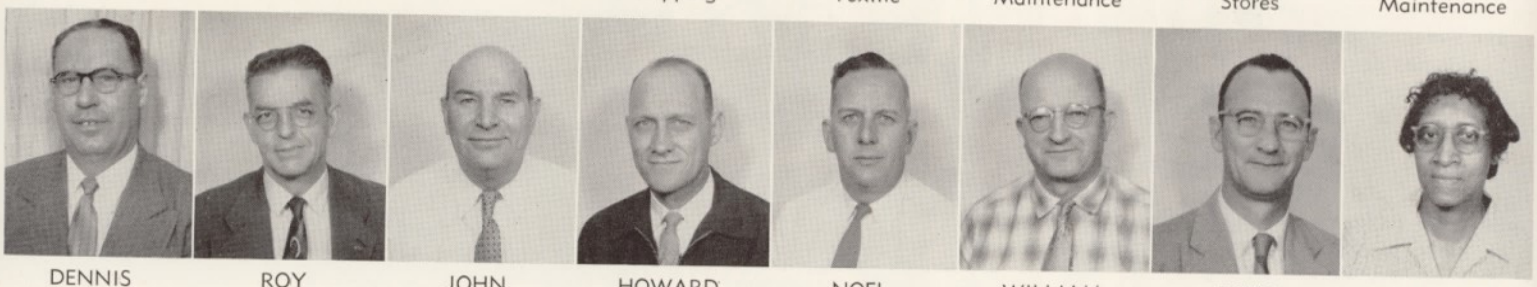
STANDARD PRACTICE: Safety and standard practice are inseparable. In Bobbin Stores it is standard practice to use a long metal holder to press down the box flaps while operating the baling machine. Above, Willie Scales, by following standard practice, will continue to prevent a very serious injury to himself.

COMMON SENSE: Safety rules cover the major hazards of any job. Common sense takes over where they leave off. Use it unsparingly by watching for unsafe conditions constantly and doing your share to prevent injury to yourself and others. (Left) Talmadge Hatchett uses head by closing a drawer that was left open by someone.

—PAGE SPONSORED BY STORES

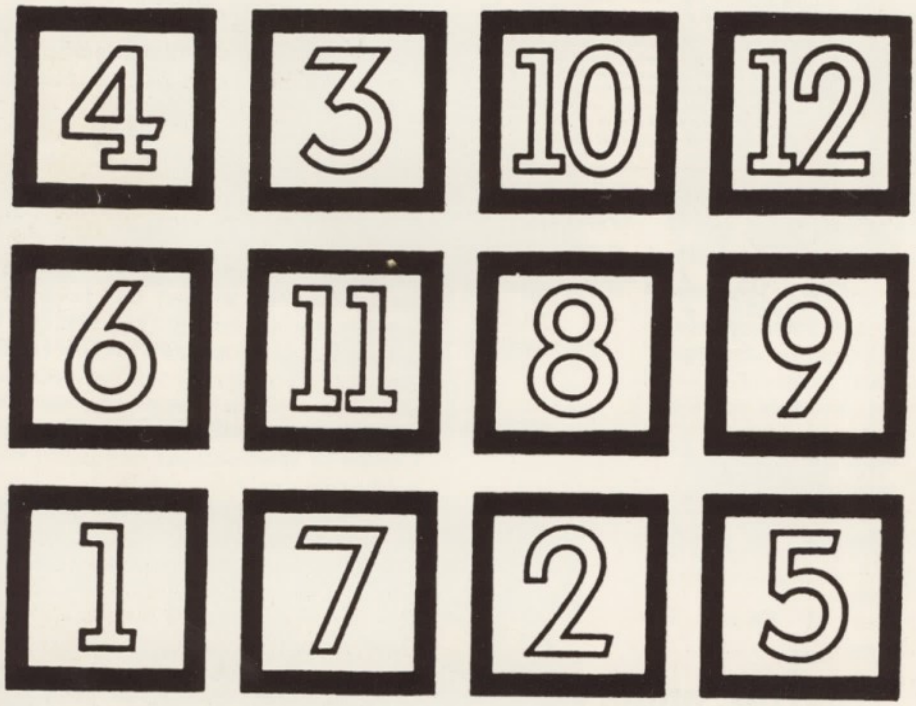
15-YEAR SERVICE PINS

GEORGE SHOUGH Shipping | RUBY WYATT Textile | JAMES HOLLEY Maintenance | CALEB LAYMAN Stores | ARTHUR HORSLEY Maintenance



DENNIS WALKER Maintenance | ROY DELANCEY Power | JOHN WIGGINGTON Maintenance | HOWARD WILSON P. & S. | NOEL WOOD Process Control | WILLIAM TURNER Power | JOHN GILBERT Maintenance | CLARENCE GRAVELY Cafeteria

How Fast Can You Touch Each Square in Numerical Order?



WITHIN 9 SECONDS? Your reflexes are above average.

WITHIN 7 SECONDS? Very good.

WITHIN 5 SECONDS? Excellent.

More than 9 seconds? Your reactions are too slow. You shouldn't drive over 45 miles per hour.

Better driving attitudes will make our roads and highways safer for you . . . for everybody. This test, from a series of safe driving promotions by Shell Oil Company of Canada, Limited, is designed to help you think a little more about safe-and-sane driving. How did you rate?

10-YEAR SERVICE PINS

P. & S.
Charles Brown
C. R. Coleman, Jr.

TEXTILE
Doris Wade
Verna Gillispie
Mattie Byrd
Frances Taylor
Christine Hager
Melva Pendleton

INSPECTION
Mary Vaughan
Pauline Jones
Margie Philpott

PROCESS CONTROL
Vanilla Martin

SERVICE
Irene Campbell
Zachariah Wingfield

A BILLION DOLLAR PROTECTION FOR US

WITH their lives insured for a total of $1,236 million, Du Pont employees enjoy a high level of protection under company-sponsored life insurance plans.

Largest single part of this program is the Contributory Group Life Insurance Plan, which provides the whopping total of $864 million worth of protection for employees. Ninety per cent of all eligible Du Pont people participate in this plan, which has paid more than $17.1 million in death benefits since its beginning in 1952.

Other employee protection includes $270 million of coverage under the company-paid non-contributory Group Life Insurance Plan, and $102 million under the Salary and Wage Allotment Insurance Plan.

NOW A MALTESE DOG

BOBBY BOCOCK, Tabulating, is the owner of four Maltese dogs, one of which ("Candi") is pictured here. They were purchased from Good Time Kennels, Normal, Illinois, last November. In February "Candi" had a litter of two puppies. To our knowledge there is only one other pair in Virginia.

The Maltese is toy in size; ideal weight being from 5 to 7 pounds. He is always pure white and his long, silky hair parts in the middle and hangs on both sides near the ground. One outstanding characteristic of his is that he has no undercoat and never sheds. The origin of the Maltese is thought to go back as far as 3500 B. C.

The Maltese is a playful little dog, loves children, is filled with affection, and guards his home in a fearless fashion.

OUR COMPANY RECEIVES DEPARTMENT OF DEFENSE RESERVE AWARD

THE military service portion of Du Pont's package of benefit plans was singled out for special commendation on March 20 when the U. S. Department of Defense presented the Company with the Reserve Award, a citation designed to distinguish "those organizations that have rendered outstanding cooperation in their policies toward reservists and reserve activities."

The award, presented by Major General James R. Pierce, Deputy Commanding General, Second United States Army, was accepted for the Company by Emile F. Du Pont, Director of the Employee Relations Department. Present for the ceremony were representatives of the Army, Navy, Air Force, Marines and National Guard. The award consists of a bronze plaque, citation and a pennant similar to the "E" awards during the war.

In the letter announcing the award to Du Pont President Crawford H. Greenewalt, U. S. Secretary of Defense Neil McElroy noted that it expresses the "Department's appreciation for the outstanding cooperation to reservists and reserve activities achieved through the personnel policies you have established. You have thus encouraged and assisted your reservists in fulfilling their military obligations. Such patriotic foresight provides real assistance to the success of our Defense effort."

ABOVE Emile F. Du Pont, Director of Employee Relations Department, and Major General James R. Pierce, Deputy Commanding General, Second United States Army. The citation held by Mr. Du Pont and the flag held by General Pierce were recently given to the Company.

The Company's military benefits program consists, essentially, of three elements:

1. Employees entering the normal two years of military service get Company service credit for the 24-month period. In addition, employees with one year or more of Company service receive 2 months' pay, plus allowance for vacation due at time of entrance. Last year, 210 employees in this category received over $157,000 in military service pay.
2. Employees entering 6 months' active duty for training (such as National Guard and Reserve En-

(Continued on Page 15)

UNIQUE SAFETY POSTER IS CONSTRUCTED BY A POWER HOUSE EMPLOYEE

THE unique, timely and attractive safety poster pictured on the right was recently prepared and placed in the Power House by Robert Clary, one of our boiler operators.

Bob who was employed in 1941, and who has always been most safety-conscious, constructed the plant-home safety poster from clippings out of several Du Pont publications including the BLENDER.

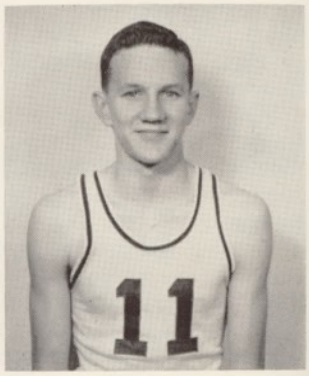
Over the years Bob has also prepared a beautiful album on the plant's progress.

(**LEFT** to Right, seated): Don Bodamer, Paul Barnett, Don Conklin, Ken Erickson (instructor); Watt Clingenpeel, Ed Childress, Oscar Cannaday, Rex Bowen; (Standing): Bob Thomas, Bill Cleal, John Dawson, Don Weick, John Kirk, Bud Kouk, Charlie Fox and Grady Beck. Group (M. & P.) recently voluntarily completed the standard 10-hour First Aid Training Course.

NEWS

HELEN STEELE, "C" Shift, Inspection, holds one of the 63 safety awards which employees selected during the last three weeks in March. The plant won its fifth General Managers' award at midnight, March 9. Let's keep going.

(**LEFT** to Right from top): ELAINE KOOGLER, daughter of Louis Koogler, Maintenance, was first prize winner recently in a letter writing contest on Brotherhood sponsored by the local chapter of the National Conference of Christians and Jews. Elaine is a Junior at Drewry-Mason High School. BOB CROCKETT, Power, was elected President of the Danville-Martinsville Chapter of Credit Unions in March. Bob has served as Treasurer and a member of the Board of Directors of the Du Pont Employees' Credit Union since 1955. JOHN M. GAYLE, son of John Gayle, Maintenance, was recently promoted to Airman 2/c while in Germany. CHARLIE WYATT, son of Morton Wyatt, P. & S., was selected on the All-State Group II basketball team following the "Bulldog" victory in Blacksburg in March. Congratulations.



FOUR DU PONT YOUNGSTERS IN RECENT WOMAN'S CLUB FASHION SHOW

CASSANDRA JEAN ORE
Daughter of
VIVIAN ORE
"B" Shift, Textile

LAURA LEE HARDING
Granddaughter of
ANNIE HAIRFIELD
Cafeteria

LINDA and DAVID SELLERS
Children of
E. M. SELLERS
Construction

PENNY MATSON
Daughter of
ART MATSON
Power

PLANT PERSONAL NEWS . . .

Virginia Nowlin, Textile, to Billy Terry, U. S. Air Force.

Margaret Herrington, Cafeteria, to John Hodges, of Martinsville, Va.

Selma Morris, Textile, to Charles Michall, Chicago, Ill.

Bobbie Hammock, Inspection, to Billy Reeves, Martinsville, Va.

Barbara Cooper, Textile, to George Pendleton, Patrick Springs, Va.

Our congratulations to:

Virginia Richardson, Textile, a boy, John A. Richardson, III, March 13.

Betty Robertson, Textile, a girl, Elizabeth Deborah, March 31.

Peggy Woody, Textile, a girl, Rhonda Lee, March 24.

Alene Rogers, Stores, a boy, Steven Kent, March 27.

George Burpeau, Cost, a boy, Kemp Pendleton, March 21.

Mary Lou Marlowe, Tabulating, a boy, Dennis C., Jr., April 2.

Elmo Gravely, P. & S., a boy, Stanley Walker, March 17.

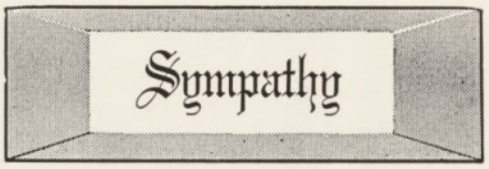
J. B. and Joyce Frith, P. & S. and Textile, a boy, James Dennis, March 24.

Ken Galloway, P. & S., a girl, Anna, March 31.

Divers Brown, Power, a boy, Richard Divers, February 19.

Joe Smith, Shipping, a girl, Joyce Lee, March 20.

Hoover and Mary Martin, Shipping and Textile, a boy, Perry Douglas, February 4.



The Plant personnel extends deepest sympathy to:

Viola Hodges in the death of her father.

Blanch and Ken Barrow in the death of their aunt, uncle and grandmother.

Bobby Hager in the death of her uncle.

Ola Rupard in the death of her aunt.

Gladys Overby in the death of her niece.

Randy Hylton in the death of his mother-in-law.

Sidney Thompson in the death of his mother.

Vieva Snead in the death of her mother.

Ronald and Charlie Thompson in the death of their grandmother.

Myrtle and Clyde Shelton in the death of their sister and sister-in-law.

Murray Bryant in the death of his father-in-law.

Posey Nolen in the death of his stepmother.

W. R. Ricketts in the death of his mother-in-law.

Jim Gilbert in the death of his grandmother.

Alice Shorter in the death of her father.

Howard Sizemore in the death of his sister-in-law, nephew and niece.

Lillian Anderson in the death of her aunt.

Catherine Lankford in the death of her mother.

Kathleen Baker in the death of her father-in-law.

Maurine Spencer in the death of her mother and brother-in-law.

Josephine Hayes in the death of her mother.

Mary Hairston in the death of her brother-in-law.

Golden Watkins in the death of her aunt.

Stan Harris in the death of his grandmother.

Margaret Herrington and Elva Wilson in the death of their uncle.

Mary Jane Bowman in the death of her niece.

Howard Fain in the death of his mother.

Vickie Eggleston in the death of her father.

Gladys Thompson in the death of her grandmother.

(Continued from Page 13)

listees and certain R. O. T. C. graduates) receive Company service credit. Those with a year of Company service receive one-half month's pay at time of entrance; last year, 90 such employees were paid over $20,000.

3. Members of the reserve forces and National Guard who participate in the regular 2-week summer encampments receive from Du Pont the difference between regular pay and military pay, without affecting employees' regular vacations. In 1957, 1,540 such employees received nearly $156,000.

TRANSISTOR MODELS ZIP UP FADING RADIO SALES

Resurgent sales in radio sets illustrate a primary law of the market place: manufacturers who work earnestly to provide new or improved products can expect to win new sources of income and maintain their favor with the buying public.

When television came in full tide in 1950, many retailers were told that radio would be relegated to the hobby room and automobile dashboard. But enterprising makers saw a need among mobile Americans for extra light and highly fashionable portables. New models using transistors, many made from Du Pont silicon, have turned up sales volume; home sets totaled over 9.6 million in 1957, up 14 per cent from 1956, and the best year since 1950.

Du Pont has assigned more than 50 specialists to pollution control, and has invested, or authorized for expenditure, about $50 million in pollution-abatement facilities.

NEW REPORTER, TRANSFER

(**LEFT** TO RIGHT): William Hill is the new reporter for "C" Shift, P. & S., replacing F. L. Holland; Ken Erickson, Process, transferred to "Dacron" Technical Service, Wilmington, effective April 14.

We welcome William to the BLENDER Staff and wish Ken all luck in his new assignment.